


# How to Publicize your Food Stamp Challenge

***As an individual you should focus on publicizing your Challenge to Members of Congress, friends, and family. Your best tool is social media.***

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- Word of mouth – tell your friends!
  - Use social media to share your experience every day during the Challenge (Facebook, Twitter #FPWF, #FoodStampChallenge)
  - Write a reflection on the Fighting Poverty with Faith public blog
  - Tweet your Members of Congress (use this site to find Twitter accounts, <http://tweetcongress.org/members/>)
  - Take Action with the [Fighting Poverty with Faith Action Alert](#)
  - Write a letter to your Congressman
  - Talk to your congregation; write an article for the local religious paper or congregational newsletter
  - Write an op-ed for your local newspaper
  - Call a local reporter to see if they are interested in writing a piece
    - Use CAPWIZ to connect to media outlets in your area:  
<http://capwiz.com/networklobby/dbq/media/>